

## B. David Rogers

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### Experience:

#### **Executive Director**

Mission West Virginia, Inc., a statewide non-profit organization—March 2010 to present

Serve as Chief Executive Officer responsible for day-to-day operations and oversight of the entire corporation with a current annual budget of more than \$2.8 million. Duties include financial monitoring and fiscal accountability; hiring, training, retaining and releasing staff; oversight of all program initiatives; reporting to the Board of Directors; interpret the purpose of MWV to volunteer organizations, governmental agencies, corporations and foundations; seek and secure funding and serve as a spokesperson for media contacts.

#### **Associate Director/CTO**

Mission West Virginia, Inc., a statewide non-profit organization—2002 to March 2010

Served as technology coordinator for the organization as well as project manager for three separate federal and numerous privately-funded programs. Secured five consecutive Appalachian Regional Commission telecommunications grants servicing distressed counties and established 52 federally-funded public computer labs. Created an additional 256 free public computer labs statewide between 1997 and 2002. Duties included management of up to four professional staff and seven technicians; creating what was at the time the state's only Microsoft Authorized Refurbishers program; networking and hardware decisions in addition to all administrative/oversight duties as Associate Director. Directly responsible for raising more than \$4.2 million in grant funding for the organization and developed the program that won MWV a Southern Growth Policy Board Innovator Award in 2006.

#### **Administrative Assistant/Computer Literacy Program Director**

Mission West Virginia, Inc., a statewide non-profit organization—1997 to 2002

Served as Administrative Assistant to the Executive Director and created the position of Computer Literacy Program Director to encompass MWV's developing technology programs. Worked closely with the Executive Director to write the corporation's by-laws; federal 501 (c)3 application; early grant applications; all press releases and media pieces; curriculum and guidelines for computer literacy and Faith and Families programs, and other administrative duties as assigned.

#### **Staff Writer/Project Coordinator**

Marshall University and the Marshall University Foundation, Inc., Huntington, WV—1996 to 1997

Responsible for writing articles for *The Greenline*, the university's alumni publication, as well as press releases and editing the university foundation's annual report. Also handled all aspects of marketing the book *Huntington: An Illustrated History* for the foundation's fundraising efforts. These positions totaled one full-time position which was held while completing a full course of graduate studies.

#### **Senior Reporter—City Hall and Projects; previously Court Reporter**

The Republican-American, a privately owned daily newspaper in Waterbury, CT—1993 to 1996

Covered city government and politics focusing on enterprise reporting and government corruption. Previously covered state and federal courts emphasizing violent crime, gangs and drug-related activity. Recognized for outstanding reporting on corruption in the city's police department and Mayor's office.

#### **Court Reporter; previously Police and Southern Ohio Bureau Reporter**

The Herald-Dispatch, a Gannett daily newspaper in Huntington, WV—1989 to 1993

Covered state and federal courts with emphasis on investigative pieces, some of which prompted a special grand jury on vote fraud and helped exonerate a wrongly convicted man who served five years in prison for rape. Worked as a police and bureau reporter for the first year and a half.

**Reporter; previously student intern/fellowship writer**

*The Lexington Herald-Leader, a Knight-Ridder daily newspaper in Lexington, KY — Dec. 1988 to June 1989.* Began as a UK Fellow, an awarded position given to the university's top young journalists, covering campus police and medical center beats. Fellowship requirements were fulfilled in a short period and was hired as a stringer to cover news and write feature articles for the city/state section. Also contracted to cover the paper's Southern Kentucky bureau and a high-profile murder trial for a newspaper in Colorado Springs, CO.

**Senior Staff Writer**

*The Kentucky Kernel, a daily newspaper at the University of Kentucky in Lexington, KY— Aug. 1987 to Dec. 1988.* Covered general and investigative assignments, including a fake ID manufacturing scam on campus.

**Corporate and Community Relations writer; previously staff intern**

*Appalachian Regional Healthcare, a not-for-profit chain of 11 hospitals in rural Kentucky, West Virginia and Virginia —June 1988 to January 1989.* Initially hired as an intern and tasked with feature writing, creating page layout and photography for the ARH corporate quarterly news magazine. Hired after internship completion to assist with the research, planning and presentation of the organization's 25th Anniversary celebration, held in Lexington, KY.

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**Education:**

**Masters of Business Administration**, specializing in organizational behavior and accounting  
Marshall University, Huntington, WV 1998

**Bachelor of Arts in Communication – General/Editorial Journalism**, with specialization in political science/history

The University of Kentucky, Lexington, KY 1989

**Honors/  
Affiliations:**

- Former Director and Finance subcommittee member, CTCNet national Board of Directors.
- Former board member, West Virginia Nonprofit Association; Literacy-WV and the WV Development HUB.
- Asked to serve as a member of the Technology and Parental Involvement committee for developing 21st Century Learners in West Virginia.
- Member, Advance Memorial United Methodist Church.
- Board member, West Virginia Alliance for Sustainable Families.
- Former president, Region 1 Workforce Investment Board Youth Advisory Committee.
- Won honorable mention for government affairs reporting in 1991 WV Press Association competition for work on state DUI laws.
- Won Gannett's national "Well Done" Top Spot News honors in June 1991 and August 1990; two previous runners-up in the competition's public service division.
- Honored with position as Senior Reporter at Waterbury *Republican-American*, one of only four on a staff of 75.
- Founding president of the UK Aikido Student Club; held the position from 1986-1989.

**Interests:**

Aikido, hiking, mountain biking, woodworking, hunting and spending time with my children

**References available upon request**